

Michelle Miller

From: Marine Bio-Technologies Center of Innovation <mmiller@mbcoi.net>
Sent: Wednesday, March 11, 2015 11:35 AM
To: mmiller@mbcoi.net
Subject: MBCOI launches new website to showcase Technology Platforms

MARCH 2015



Check out MBCOI's "[Opportunities](#)" for growth and expansion on our newly redesigned website: www.mbcoi.net

FATHOM THE OPPORTUNITIES

MBCOI has secured exclusive partnerships to provide access to several exciting platforms that will expedite translation of research into new products and services in the areas of: genomics, imaging, and literature informatics. To learn how we can help you apply these platforms to your areas of interest, please [contact](#) us.

GENOMICS SIGNATURES AND MOTIF FINGERPRINTING (GF)

Next generation genome analysis

Originally applied to address national biosecurity concerns, this unique bioinformatics platform uses proprietary algorithms that consistently outperform conventional approaches such as BLAST and FASTA for speed, resolution and accuracy. The GF Platform has been optimized for discovery and characterization of unknown organisms and genes as well as analysis of massive, complex datasets such as de-novo whole genome sequencing, metagenomes and RNAseq that are frequently impractical using other systems.

Download the GF brochure [here](#).

IMAGING

Deep insights into biochemical pathways in living organisms

The Marine Magnetic Resonance Facility (MMRF) combines the best features of Magnetic Resonance Imaging (MRI) and Spectroscopy (MRS) into a single system. Providing simultaneous high-resolution 3D imaging and non-destructive metabolomics, it is ideal for longitudinal studies of living organisms to provide support for R&D and commercial products.

[Download the MMRF brochure here.](#)

LITERATURE INFORMATICS

Translates published literature into searchable knowledgebases

This platform examines millions of articles and creates highly-custom and richly annotated subject-matter databases (E-Lit Libraries) in a convenient and easy to use format that allows you to make informed decisions to accelerate R&D.

[Download the E-Lit brochure here.](#)

Please contact [Roy Carter](#) for further information on any of the technology platforms.

AQUACULTURE - help support MBCOI's mission in this growing industry

As a global leader for Agbiotech and a major producer of protein from poultry and swine, North Carolina is poised to take a dominant position in aquaculture, already the fastest-growing segment of agriculture in the US. MBCOI is preparing to perform a comprehensive assessment of aquaculture-related capabilities and opportunities within our state. As such, MBCOI is seeking financial support to execute a SWOT analysis. We plan to have this analysis ready to inform investors attending the 2015 BioMarine Business Convention. For further information or to contribute to this effort, please [contact](#) us.



[Download the Aquaculture brochure here.](#)

2015 BIOMARINE BUSINESS CONVENTION, USA



As the official partners for BioMarine, MBCOI and the Southeastern office of the North Carolina Biotechnology Center (NCBC-SE) arranged trips to Wilmington, RTP and Carteret County during the past month to introduce the organizers to NC stakeholders. High-level meetings were held with the Governor's office, State and local representatives, industry executives and economic development and

academic partners to lay the groundwork for the first time the convention will be held in the US.

This international meeting attracts ~300 key executives from industry, investment, and research organizations to promote development of marine bioresources in a market valued in excess of \$172 billion. Key features include one-to-one business meetings, interactive panels, and pitching forums, many of which will be streamed live via BioMarine TV to over 300,000 professional members.

Further information on registration, partnering, etc., can be found on the official [BioMarine USA](#) website.

*Planning for BioMarine 2015 is underway. If you would like to volunteer your time or serve on a planning committee with MBCOI and NCBC-SE, or are interested in **sponsorship** opportunities, please email mmiller@mbcoi.net (Michelle Miller) for details.*



Marine Bio-Technologies Center of Innovation
A Nexus for Marine Biotechnology
Supporting the Blue Economy
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